

**A.G& S.G.SIDDHARTHA DEGREE COLLEGE OF ARTS &  
SCIENCE**

**VUYYURU-521165, KRISHNA Dt., A.P.(Autonomous)**

**Accredited by NAAC with "A" Grade**

**2019-2020**



**DEPARTMENT OF ECONOMICS**

**MINUTES OF BOARD OF STUDIES**

**EVEN SEMESTER**

**15-10-2019**

Minutes of the meeting of the Board of Studies in Economics of AG & SG Siddhartha Degree College of Arts & Science, Vuyyuru, held at 10.30 A.M on 15-10-2019 in the Department of Economics.

Sri. G.S.S. SINGH, HOD, Economics has presided over the BOS meeting

Members Present:

- 1) G.S.S. Singh Chairman Head, Department of Economics  
(Sri.G.S.S. SINGH) AG & SG S Degree College of Arts & Science  
Vuyyuru-521165
- 2) N. Rama Rao member Lecturer, Department of Economics  
(Sri. N. Rama Rao) AG & SG S Degree College of Arts & Science  
Vuyyuru-521165
- 3) K. Madhu Babu University Nominee Head. Department of Economics  
(Prof.K.Madhu Babu) Acharya Nagarjuna University,  
Guntur.
- 4) D. GANGAIAH Academic Council Head, Department of Economics  
(Sri.D.Gangaiah) Nominee V.S.R & N.V.R College, Tenali.
- 5) Ch. Srinivasa Rao Academic Council Department of Economics,  
(Dr.Ch.Srinivasa Rao) Nominee SARM Degree College, Alagadda,  
Karnool District, 518543.
- 6) K.V. Manujna Industrialist Manager Syndicate Bank  
(Mis/Mrs.K.V.Manujna) Vuyyuru.
- 7) N. Vijaya Lakshmi A Student from the Alumini. Thotla  
Valluru. (Mis.V.Vijaya Lakshmi)

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## AGENDA

1. To review and recommend any changes in the syllabi, model Question paper and guidelines in the 1<sup>st</sup>, B.A and B.Com, 2<sup>nd</sup>, 4<sup>th</sup> and 6<sup>th</sup> semesters of B.A and B.Com Classes.
2. To discuss and recommend the pattern of Internal Assessment to be followed from the Academic year 2019 – 20.
3. To recommend the guidelines to be followed by the Question Paper Setters in Economics for the 2<sup>nd</sup>, 4<sup>th</sup> and 6<sup>th</sup> semester-end exams;
4. To recommend the teaching and the evaluation methods to be followed under the Autonomous System.
5. To continue the student from the Alumini and Industrialist from the Industrial Sector as the members in the B.O.S. Meeting.
6. to propose the panel of Question paper setters and Examiners ..
7. Any other Matter.

RESOLUTIONS :

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1) it is Resolved to continue the same syllabi under CBC System approved by the Academic Council of 2018 – 2019 for 1<sup>st</sup> Degree B.A & B.COM Economics papers, 2<sup>nd</sup>, 4<sup>th</sup> and 6<sup>th</sup> Semesters.

2) out of maximum 100 marks in each paper 30 marks shall be allocated for Internal assessments regarding 2<sup>nd</sup> and 4<sup>th</sup> Semesters.

A) To implement 30 marks for Internal assessment and 70 marks for External Assessment from the Academic year 2019 – 2020 regarding 2<sup>nd</sup> and 4<sup>th</sup> Semesters.

1) out of these 30 marks, 20 marks are allocated for internal tests, 5 marks are allocated for assignment for 2<sup>nd</sup> and 4<sup>th</sup> Semesters. The two tests will be conducted and average of these two tests shall be deemed as the marks obtained by a student, and remaining 5 marks are allotted for attendance.

B) To continue out of maximum 100 marks in each paper 25 marks shall be allocated for Internal Assessments and 75 marks shall be allocated for External Assessment from the Academic year 2019 – 2020 regarding 6<sup>th</sup> Semester.

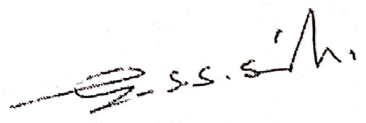
1. out of these 25 marks, 15 marks are allocated for internal tests, 5 marks are allocated for assignment for VI Semester. The two tests will be conducted and average of these two tests shall be deemed as the marks obtained by a student, and remaining 5 marks are allotted for Attendance.

3. Discussed and recommended the syllabi, Model question papers under CBC system and Guidelines to be followed by the question paper setters of 2<sup>nd</sup> semester of 1 B.A & 1 B.COM Economics papers and 4<sup>th</sup> & 6<sup>th</sup> semesters of B.A Classes for the Academic year 2019 – 2020.

4) To follow the teaching and evaluation methods, it is also resolved to use various other methods like Group discussions, Quiz, Organizing Seminar's, Guest Lectures and Workshops to upgrade the knowledge of the students and impart new skills of Learning as frequently as possible.

5) It is resolved to continue a student from the Alumini and Industrialist under the Guidelines of UGC.

6. resolved to authorize the chairman of Board of Studies to suggest the panel of paper setters and Examiners to the controller of Examinations as for the requirement.

  
Chairman

(AUTONOMOUS) VUYYURU (2019 – 2020)

B. A. ECONOMICS

1 Year B. A. Programme (UG) Courses – Under CBCS

Semester – II

Paper – II (Core Paper)

## Micro Economics - Production and Price Theory

### Module - 1

Production function-Concept of homogeneous production function-Cobb- Douglas Productionfunction- Law of variable proportions-Law of Returns to Scale - Different Concepts of Costs –Explicit & Implicit, Opportunity, Total – fixed and Variable Costs, Marginal & Average Costs& its Relationship. Concept of Revenue – Total, Marginal & Average Revenue and Break –Even Point

### Module - 2

Analyse different types of Market structures - Perfect Competition - Price determination and equilibrium of firm and industry under perfect competition - Monopoly - Price determination -Price discrimination.

### Module - 3

Monopolistic competition - price determination - Oligopoly - Kinked demand curve approach.

### Module - 4

Marginal Productivity theory of distribution - Theories of wage determination Subsistence theoryof wages, Standard of living theory of wages, Modern theory of wages Wages and collectivebargaining - concept of minimum wage.

### Module - 5

Theory of Rent: Ricardian theory of rent - Quasi rent concept of Alfred Marshall. Theories of Interest - Classical, Neo-classical and Keynes Liquidity Preference theory - Profit - dynamic, innovations, Risk and Uncertainty theories.

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**A.G. & S.G.SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE**

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*General*

DSC 3 B - Business Economics-II .I.B.Com (General)

**Unit-I: Production and Costs:** Techniques of Maximization of output, Minimization of costs and Maximization of profit - Scale of production - Economies and Dis-economies of Scale - Costs of Production – Cobb-Douglas Production Function.

**Unit-II: Market Structure-I:** Concept of Market - Market structure - Characteristics - Perfect competition - characteristics equilibrium price - profit maximizing output in the short and long run Monopoly- characteristics - Profit maximizing out-put in the short and long run - Defects of Monopoly – Distinction between Perfect competition and Monopoly.

**Unit-III Market Structure-II:** Monopolistic Competition - Characteristics - Product differentiation - Profit maximization - Price and output in the short and long - run – Oligopoly - characteristics - Price rigidity - Kinked Demand Curve - Distribution - Concepts - Marginal Productivity - Theory of Distribution.

**Unit-IV National Income And Economic Systems:** National Income - Definition Measurement - GDP - Meaning Fiscal deficit - Economic systems - Socialism - Mixed Economic System - Free Market economy.

**Unit-V Structural Reforms:** Concepts of Economic liberalization, Privatization, Globalization -WTO .Objectives Agreements - Functions - Trade cycles - Meaning - Phases - Benefits of International Trade - Balance of Trade and Balance of payments.

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**A.G. & S.G.SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE  
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First B.Com Computers Syllabus Semester II Paper – II  
**BUSINESS ECONOMICS – Semester –II**

*Computers*

Weekly 5 Hours, Credits - 4

PAPER CODE : ECO-203C ✓

Unit-I-

Introduction: Meaning and Definitions of Business Economics - Nature and scope of Business Economics- Micro and Macro Economics and their Interface.

Unit-II-

Demand Analysis: Definition - Determinants of Demand -- Demand function – Law of demand- Demand Curve - Exceptions to Law of Demand - Elasticity of Demand – Types of Elasticity of Demand – Measurements of Price elasticity of Demand :

Unit – III:

Cost and Revenue Analysis Classification of Costs – Total - Average – Marginal; Cost function – Long-run – Short-run – Total Revenue - Average revenue, – Marginal Revenue - Production and Costs: Techniques of Maximization of output, Minimization of costs and Maximization of profit

Unit-IV:

Market Structure: Concept of Market - Market structure - Perfect competition - characteristics - equilibrium price - Monopoly- characteristics - Defects of Monopoly – Distinction between Perfect competition and Monopoly - Monopolistic Competition - Characteristics - Product differentiation - Oligopoly - characteristics - Price rigidity

Unit-V:

National Income And Economic Systems: National Income - Measurement - GDP - Growth Rates - Problems in Assessment - Economic Systems - Socialism - Mixed Economic System - FreeMarketEconomy .



B. A. ECONOMICS

II Year B. A. Programme (UG) Courses – Under CBCS

Semester – IV

Paper – IV (Core Paper)

## Banking and International Trade

### Module - 1

Trade Cycles - meaning and definition - Phases of a Trade Cycle - Inflation - definition - types of inflation - causes and effects of inflation measures to control inflation.

### Module - 2

Banking: Meaning and definition - Functions of Commercial Banks - Concept of Credit creation - Functions of RBI - Recent developments in banking sectors.

### Module – 3

Non-Bank Financial Institutions – Types of NBFIs - Factors contributing to the Growth of NBFIs – Money market – Defects of Indian money market

### Module – 4

Concepts of Shares-Debentures - Stock Market - Functions - Primary and Secondary Markets - SEBI - Insurance - Life Insurance and General Insurance.

### Module - 5

Macro Economic Policy - Fiscal, Monetary and Exchange rate policies  
Objectives and Significance - Importance of International Trade - Regional and International Trade – Defining Balance of Trade and Balance of Payment.

B. A. ECONOMICS

III Year B. A. Programme (UG) Courses – Under CBCS

Semester – VI

Paper – VII-(A) (Elective Paper VII-(A))

AGRICULTURAL ECONOMICS

**Module-1**

Nature and Scope of Agricultural Economics. Factors affecting agricultural development: technological, institutional and general. Interdependence between agriculture and industry.

**Module-2**

Concept of production function : input-output and product relationship in farm production.

**Module-3**

Growth and productivity trends in Indian agriculture with special reference to Andhra Pradesh. Agrarian reforms and their role in economic development.

**Module-4**

Systems of farming, farm size and productivity relationship in Indian agriculture with special reference to Andhra Pradesh- New agriculture strategy and Green revolution : and its Impact

**Module-5**

Emerging trends in production, processing, marketing and exports; policy controls and regulations relating to industrial sector with specific reference to agro-industries in agribusiness enterprises.

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B. A. ECONOMICS

III Year B. A. Programme (UG) Courses – Under CBCS

Semester – VI

Paper ~~VIII-A~~; Cluster Elective–A: Agribusiness

**Paper VIII-A-1: Agribusiness Environment in Andhra Pradesh**

**Module-1**

Role of agriculture in development process in Andhra Pradesh vis-à-vis other developed states. Economy wide effects of agriculture in Andhra Pradesh through trickle down effects. Backward and forward linkages of agriculture with rest of economy.

**Module-2**

Agricultural finance-importance in modern agriculture- performance of agricultural finance in Andhra Pradesh -problems of agricultural finance – Inter linkages of agricultural credit and other input markets and product markets.

**Module-3**

Dynamics of agriculture-crop (horticulture, field crops), sector-livestock (poultry dairy and fisheries) sector and inter linkages among the sectors. Agribusiness sector in Andhra Pradesh-salient features, constraints, sub sectors of agribusiness-input sector, production sector, processing sector.

**Module-4**

Growth performance of major agricultural commodities in Andhra Pradesh-production and processing trends in exports and imports of major agricultural commodities.

**Module-5**

Marketing policy- structure of agri markets - regulated markets - need - activities - structure - APMC act - market legislations - Role of Farmer Groups in the marketing of Agricultural Produce.

*E. Prasad*

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B. A. ECONOMICS

III Year B. A. Programme (UG) Courses – Under CBCS

*10* Semester – VI

Paper – ~~VIII-A~~; Cluster Elective – A: Agribusiness

**Paper VIII-A-2: Agricultural Output Marketing**

**Module-1**

Structure and Model of Agri-Marketing Organizations with functions: Functions of intermediaries, Marketing Practices in Primary and secondary and terminal market, Regulated markets, co-operative marketing.

**Module-2**

Marketing costs and margins, Marketing Finance. Marketing Structure of Major agricultural commodities, food grains: Rice, and Maize. Cash Crops; Cotton, Oil Seeds, Vegetables and Fruits, Milk, Meat and Poultry products.

**Module-3:**

Problems and Challenges in Agriculture Marketing - Market Yards - Support prices - Rural Warehousing.

**Module-4:**

State Intervention in Agricultural Marketing, Role of Various agencies (Andhra Pradesh Agro, MARKEED, State Department, and FCI, Tobacco Board, Cotton Corporation) and its impact on market efficiency. Agriculture Price Commission.

**Module-5:**

Inter-regional and international trade in agriculture; emerging scenario of international trade in agricultural commodities; concept of terms of trade and balance of payments,. WTO and Indian agriculture with special reference to Andhra Pradesh .

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**PAPER CODE :- 604CE**

SEMESTER - VI

ECONOMICS CLUSTER PAPER- 3 i.e.

Project Work

**SUGGESTIVE TOPICS ON CURRENT ECONOMICS PROJECT**

1. EVENT ECONOMICS PROJECT [2017-18]
2. CURRENT INDIA'S ECONOMIC EVENTS – WHAT'S GOING AROUND
3. BANK RECAPITALISATION PLAN
4. MAKE IN INDIA
5. DIGITAL INDIA
6. DISINVESTMENT –MUDRA YOJANA
7. SWADESH DARSHAN YOJANA
8. START UP INDIA
9. GST
10. DEMONETISATION
11. SELF HELP GROUP
12. INCLUSIVE GROWTH STRATEGY
13. INFLATION
14. INDIA - A VIBRANT MARKET FOR SOLAR INDUSTRY
15. NATIONAL INTELLECTUAL PROPERTY RIGHT POLICY 2016
16. HUMAN DEVELOPMENT INDEX
17. MICRO AND SMALL SCALE INDUSTRIES
18. BANK'S NPA [NON PERFORMING ASSETS].
19. IMPACT OF FREQUENT RISE IN PERTROL PRICES
20. SUBSIDIES
21. FOREIGN DIRECT INVESTMENT
22. SPECIAL ECONOMIC ZONE
23. INFRASTRUCTURE
24. DIGITAL MONEY WILL REPLACE PAPER MONEY